Getting There by Bike:

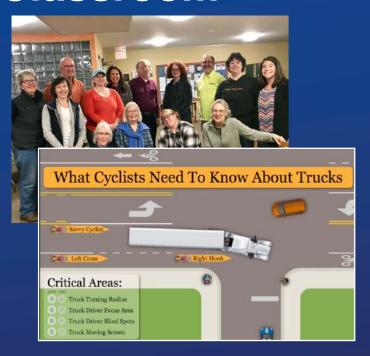
Breaking down barriers to bicycling

- Address the most common reasons people don't ride their bikes
 - Empower cyclists
 - Instill confidence
 - Teach skills & strategies
 - Working with traffic

RiseVT/ CyclingSavvy

Empowerment

Classroom



Skills building





Rise VT

- A mission: to improve community health
- Great PR skills!
- Contacts
- Sponsorship
- Social Media Smart



CyclingSavvy

- Address the most common reasons people don't ride their bikes
 - Empower cyclists
 - Instill confidence
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 - Working with traffic





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Andrea Malinowski - RiseVT

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